



PRESS RELEASE

City of Florence P. O. Box 98 Florence, AL 35631 (256) 760-6400 Fax (256) 760-6388

FOR IMMEDIATE RELEASE

DATE: August 26, 2010
CONTACT: Mayor's Office
PHONE: (256) 760-6400
FAX: (256) 740-4665

CERTIFIED GREEN TEAM PARTNERSHIP PROGRAM AUGUST 26, 2010 - FLORENCE, ALABAMA

Florence, Alabama – The City of Florence is pleased to announce the Certified Green Team Partnership Program. The goal of the program is to highlight and support the businesses and non-profit organizations in Florence that are committed to green practices. The application is a checklist including water conservation, energy conservation, pollution prevention, and waste reduction measures to promote green business practices. It includes items such as tracking water and energy use, repairing leaks, turning out lights, not printing emails, and recycling. The application contains the most common green practices and encourages businesses to incorporate green methods specific to their business.

Businesses and non-profits that become Green Team Certified will be recognized by the Mayor at a Council meeting, receive a green logo for publications, join the list of green businesses on the www.florencegoesgreen.org website, and most importantly, help conserve our natural resources. Green practices within a business will also provide cost savings.

Many businesses in Florence are making great efforts to incorporate green practices and be environmentally friendly. This program will recognize them and

encourage others to participate. Businesses that have already become certified include Centiva, American Wholesale Book Company, Firenze Gifts & Interiors, Shoals Children's Museum, Sara Lee, Shoals Web, Residence Inn, and Robin Wade Furniture.

The City of Florence has implanted green practices in many departments and buildings. A Green Team Committee of City leaders has been assembled. The Municipal Building and Florence/Lauderdale Government Building have completed energy audits, replaced and updated the lighting, and is in the process of updating the heating and cooling systems. The Mayor has challenged each department within the City to become a Certified Green Team Partner. The Green Team Committee will conduct a series of Lunch and Learn seminars for City employees to continue the environmental education. The City of Florence is committed to being GREEN.

What: Certified Green Team Partnership Program
Where: www.florencegoesgreen.org
How: Complete a checklist of green business practices
Who: All City of Florence businesses and non-profit organizations

Contacts:
Mayor Bobby Irons 256-760-6400
David Koonce, Recycle Center 256-760-6495
Melissa Bevis, One Stop Shop 256-740-6068
Rachel Mansell, Education Outreach 256-627-0970

(Application is included)