

Create a 24-second video!

Public Service Announcement Contest

Open to EVERYONE!!

Youth entry is anyone or group under 18 years of age.

Contest 1: Focus on General Recycling

\$700 First Place \$250 Second Place

\$400 Youth First Place \$100 Youth Second Place

Contest 2 : Highlight Florence/Lauderdale Recycling Project

\$700 First Place \$250 Second Place

\$400 Youth First Place \$100 Youth Second Place

ENTER AS MANY AS YOU CAN CREATE!!

For applications, details, and helpful hints

Visit our website www.florencegoesgreen.org

Call 256-760-6495

Email: rmansell@florenceal.org

Entry Deadline: December 1, 2009



DO SOMETHING BEAUTIFUL.



KEEP THE SHOALS BEAUTIFUL



All video clips will become property of the City of Florence, Lauderdale County, ADEM, and KAB to be used in advertising campaigns.

“This project was partially funded by the Alabama Department of Environmental Management through a grant from the Alabama Recycling Fund.”

Public Service Announcement Contest

Entry Form

Each original submission must have its own entry form.

Title of Submission: _____

Entry Type: Individual Group Youth Individual Youth Group

Contest: General Recycling Florence/Lauderdale County Project

Contact information

Video Producer's Name _____

Group Name (if applicable) _____

Address: _____

City: _____ State _____ Zip _____

Phone: Day _____

Phone: Evening _____

Email: _____

By signing below, you acknowledge that the film you are submitting is yours and violates no copyrights; and by submitting, you give permission for your film to be used in whole or part for educational purposes by Keep America Beautiful, Waste Management, Alabama Department of Environmental Management, City of Florence, and Lauderdale County.

Video producer's Signature: _____ Date _____

If you are under 18 years of age:

School name _____ Age: _____

Parent/ Guardian name _____

Parent/Guardian Signature _____ Date _____

Video Participants: Recycling PSA Contest

I give permission for my image, voice, music, etc., to be used in whole or in part for educational purposes by Keep America Beautiful, Waste Management, Alabama Department of Environmental Management, City of Florence, and Lauderdale County.

Name: (Please Print) _____ Age: _____

Signature: _____ Date: _____

Parent/Guardian Signature _____ Date: _____

Name: (Please Print) _____ Age: _____

Signature: _____ Date: _____

Parent/Guardian Signature _____ Date: _____

Name: (Please Print) _____ Age: _____

Signature: _____ Date: _____

Parent/Guardian Signature _____ Date: _____

Name: (Please Print) _____ Age: _____

Signature: _____ Date: _____

Parent/Guardian Signature _____ Date: _____

Name: (Please Print) _____ Age: _____

Signature: _____ Date: _____

Parent/Guardian Signature _____ Date: _____

(Duplicate as necessary)

Public Service Announcement Contest

Guidelines

1. Film must be exactly 24 seconds in length.
2. Film must be about general recycling or Florence/Lauderdale recycling project.

Topics may include, but are not limited to:

General Recycling	Florence/Lauderdale Recycling Drop-off Program
Items the center accepts Drop-off 24/ 7 and curbside pick up Don't litter; Recycle Recycling: A Walk in the Park Cooking Oil Program Electronics Drop Off Program Benefits of Recycling Trash vs. Recycling	New recycling drop-off locations Lauderdale County Recycling Program County School Recycling Benefits of Recycling to County Cooking Oil Drop-Off Stations/ Biodiesel Program

3. Film must be suitable and appropriate for an audience of all ages. Films that promote violence will not be accepted.
4. Entry must be in DVD, Mini DV, or DV format.
5. Entry must be labeled with film title, film producer's name, phone number, and completed entry form.

Eligibility

Everyone is eligible. Anyone under 18 years of age will be entered in a youth division. Entries that do not play will not be considered.

Prizes

Prizes will be awarded for each contest, and multiple entries can be submitted for both contests. A total of 8 cash prizes will be awarded.

General Recycling Topic:

\$700 First Place
\$250 Second Place
\$400 Youth First Place
\$100 Youth Second Place

Florence / Lauderdale County Recycling Program Topic:

\$700 First Place
\$250 Second Place
\$400 Youth First Place
\$100 Youth Second Place

Winners

Winners will be notified no later than December 31, 2009. After that date winning entries will be posted on the www.florencegoesgreen.org website and may be used in an advertising campaign for recycling.

Entry Information

To enter, send your submission by mail or hand deliver to the following address:

**Recycling Center/PSA
1200 Terrace Street
Florence, AL 35630**

Deadline

Entries must be **received** by: **December 1, 2009.**

Contest Sponsors

These contests are sponsored by Keep America Beautiful, Waste Management, Alabama Department of Environmental Management, Keep the Shoals Beautiful, City of Florence Recycling Center, and University of North Alabama.

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Questions?

Contact Rachel Mansell at 256-760-6494 or email rmansell@florenceal.org.

Check out our website www.florencegoesgreen.org.